Our Vision

RAMS envisions mental wellness for all people.

Our Mission

RAMS provides and advocates for mental health and wellness services that are centered in clients, community and culture, with expertise in serving Asian and Pacific Islander Americans.
A Message
From Our CEO
JayVon Muhammad

In March of 2021 I was provided an awesome opportunity to serve as President & CEO of RAMS, Inc. and ever since, I have been working to prove myself worthy to lead an organization with such rich history and modern-day passion. Accomplishments in the last year include completing strategic planning, expanding our diversity, equity, and inclusion practices, strengthening our departments, and thinking deeply about the next iterations of RAMS work. This work has led to new projects and expanded pathways including the Living Room at the Tenderloin Center and the 2022 Unity Road Trip.

What’s Next? Addressing complex issues is at the forefront of our work. Of course, RAMS cannot solve these complex issues alone; we partner with local governments, CBOs and community stakeholders. During the 2022-2023 fiscal year, RAMS’ priorities are to address the mental health and wellness challenges of our community members who are suffering the effects of the Bay Area wide homelessness and addiction crisis, the long term impacts of COVID, and recent Anti-Asian hate crimes. Advocating for smart and effective policies and proper allocation of governmental funds is a key part of the RAMS’ plan.

Pictured: JayVon & Jennifer Sotelo at the 2022 Chinese New Year Parade
Fiscal Year 2021-2022 in Review

Growth through Strategic Planning

This past year RAMS undertook the momentous project of updating the organizational strategic plan. Updating the Strategic Plan involved collecting feedback and working with staff at all levels as well as working closely with the Board. The plan will both help give direction as well as keep RAMS Leadership and Programs accountable for ongoing growth and success.

Strategic Plan Goals

1. Strengthen the RAMS team by investing in Board and staff development.
2. Right-size RAMS’ infrastructure to support strong programs and operations.
3. Establish charitable donations as a major source to support programmatic innovation and sustainability.
4. Strengthen programs to support innovation, excellence in service delivery and comprehensive client support.
5. Increase RAMS’ visibility as a thought leader and advocate for mental health and wellness.

New 2021-2022 Programs

- Street Overdose Response Team (SORT) - Development and planning completed to launch the SORT program which will work with our partners to provide initial crisis support, linkage, case management and connection through peer support for those who are at the highest risk of overdose fatalities in SF
- EMBRACE: Perinatal Care for Black Families - Reclaiming Health and Wellness for Black Births through general support and Mental Health Services in partnership with UCSF
- 2022 Unity Road Trip - Bringing together Chinese American and African American high school aged girls for a impactful trip around the USA
- Tenderloin Linkages Center Living Room - A 100% Peer Run sober space in the Tenderloin to rest, build community, and access resources
Our Impact

Total individuals served: 10,000+

Client Race/Ethnicity
- White: 20%
- API: 41%
- Hispanic/Latino: 10%
- African American: 18%
- Other/More than one: 9%
- Russian: 2%

Employee Race/Ethnicity
- API: 45%
- White: 22%
- Russian: 4%
- Hispanic/Latino: 11%
- African American: 12%

Number of languages services were provided in: 31

Budget Growth

Total Number of RAMS staff: 373

Ages Served: 0-100+
What Our Champions Say

We are excited to announce that RAMS has been selected by California State Assemblymember Phillip Ting to receive the prestigious 2022 California Nonprofit of the Year award for District 19, which includes areas of San Francisco and San Mateo Counties. This great honor is a reflection of the tireless work of leadership, staff, and advocates over the last four decades. We look forward to continuing to innovate and broaden RAMS’ impact!

We enjoy working at RAMS because we can show up as our authentic self without judgment or questioning. We feel valued, seen, appreciated, accepted and respected, always. For us, our working environment at the Peer Wellness Center is beyond awesome, amazing. It’s truly, one-in-a-million. One of our most memorable experiences at RAMS was our introduction to RAMS when we were accepted into the very first cohort of the Peer Specialist Mental Health Certificate course (Fall 2010). We believed that it would change our lives and, it really did! It gave us the courage to pursue five years of work related continuing education and launched our amazing and empowering career at RAMS as Peer Counselors. - Peter Dale, Peer Supervisor & Chica, Service Dog and Staff Morale Manager

What I’ve enjoyed about working at RAMS HireAbility is that I’m able to provide a meaningful service to the San Francisco community. Our vocational programs provide people structure, socialization, and a sense of belonging and purpose and from that, I’ve seen many people thrive. My experience at RAMS Hire-Ability has been of support and collaboration. Whenever I have a question or I’m not sure how to fix an issue, I know I can go to my director and/or coworkers for guidance and we work as team to provide our community the best service possible. - Belinda Nguyen, Intake Coordinator

Nothing is as meaningful to me as seeing the impact of my work on those whom I support in my role. As my students go on to pursue work and further education in the field I am grateful to have been a part of their journey. But all that would not be worth it without the support of my colleagues and supervisors. They role model to me how to work with human beings above all, not just clients or employees or data points, and they extend this treatment to me as well, which makes this work sustainable and ever-enriching. - Ida Poberezovsky, Program Manager
Our Success is Because of Our Donors

We want to thank those who have contributed financially to RAMS between January 1, 2021 & June 30, 2022. These contributions are key to the success of the organization.

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- Kimball Foundation
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